

Be a **HIGHWAY HERO**
See Something? Say Something!

**HUMAN
TRAFFICKING**
KNOW THE SIGNS
SAVE A LIFE

VIRGINIA TECH
TRANSPORTATION INSTITUTE

USA
HERO-01

What is Human Trafficking?

Human trafficking is a global crime in which people are bought and sold for forced labor or commercial sex.

"Together, we can drive change on the highways."

Types of Human Trafficking

Sex Trafficking

Victims are coerced into commercial sex acts. Truck and rest stops, hotels, illicit massage parlors, and strip clubs are high-risk areas for sex trafficking and where drivers may see signs of trafficking activity, see victims or be solicited to participate.

Labor Trafficking

Victims are forced to work through threats, deception, or debt, often in agriculture, construction, or domestic work. Watch for signs of coercion at job sites or delivery locations.

Familial Trafficking

Family members exploit relatives, often children, for sex or labor in exchange for money, drugs, or favors. Look for unusual family behavior at rest stops, motels, and city centers.

SEE SOMETHING?
SAY SOMETHING!

TRUST
YOUR
INSTINCTS!

DO NOT
APPROACH
THE
TRAFFICKER
OR VICTIM

Highway Heroes provides resources to help truckers and the public spot and report human trafficking. For more information and to access links to **FREE** trainings and resources visit:

<https://www.vtti.vt.edu/highway-heroes/>



Trainings & Resources

► Truckers Against Trafficking (TAT)

A transportation-specific program that turns professional drivers into advocates against human trafficking. Training sessions are 22-33 minutes long and available for over-the-road drivers, local drivers, movers and in-home delivery professionals, school transportation professionals, and transit and motorcoach drivers. Training covers case studies, victim testimonies, and practical tools for reporting to law enforcement. TAT training, materials, and resources are highly used and well-received across the transportation industry. <https://train.tatnonprofit.org/>

► Transportation Leaders Against Human Trafficking (TLAHT)

TLAHT offers a 20-minute multimodal training video for transportation employees and the traveling public to highlight the intersection of human trafficking and transportation.

<https://www.transportation.gov/stop-human-trafficking/training>

► Blue Campaign

Developed by the Department of Homeland Security, this training provides truck drivers with the knowledge to recognize, report, and prevent human trafficking. Participants learn to identify the indicators of trafficking and understand the proper channels for reporting suspected activities.

<https://www.dhs.gov/blue-campaign/about-blue-campaign>

How to Respond CALL 911

Local authorities can respond quickly to time-sensitive trafficking incidents.

After calling 911, submit a tip to:

**NATIONAL
HUMAN
TRAFFICKING
HOTLINE**

Call:
1-888-373-7888
Text:
BeFree (233733)

As a truck driver, you are on the front lines of our highways and have a unique opportunity to help combat human trafficking. Understanding the signs and knowing how to respond can make a significant difference. These training resources highlight high-impact programs specifically relevant to the trucking community.

► Polaris Project

Polaris offers an interactive, online training program that includes six short modules, as well as survivor stories, and quizzes designed to deepen understanding of the issue. Training videos cover what human trafficking is and isn't, what makes victims vulnerable and how traffickers operate, and how to support survivors and prevent trafficking in the first place.

<https://polarisproject.org/training/>

► Commercial Vehicle Safety Alliance (CVSA)

CVSA shares industry-specific resources, including informational videos, public service announcements, and outreach materials, to educate and raise awareness of human trafficking among trucking and law enforcement professionals.

<https://cvsa.org/programs/human-trafficking-prevention/resources/>

ACT TODAY! Your Participation is Crucial



Be a Good Witness! Take Note & Report:

- **Precise Location:** Highway, exits, & mile markers
- **Number of People Involved**
- **Detailed Physical Description:** Gender, age, height, hair color/type, clothing, facial features, & distinguishing traits
- **Vehicle Details:** Make, model, color, license plate