

# Be the Eyes and Ears of the Road!

Tips for spotting human trafficking

Be a **HIGHWAY HERO**  
See Something? Say Something!

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**HUMAN  
TRAFFICKING**  
KNOW THE SIGNS  
SAVE A LIFE

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Scan here to help save lives, or visit:  
<https://www.vtti.vt.edu/highway-heroes/>

## What is Human Trafficking?

- Human trafficking is a global crime in which people are coerced, bought, and sold for forced labor or commercial sex.
- Human trafficking is happening in all 50 states and does not discriminate by race, gender, or social status.

## What Should I Look For?

- Human trafficking often doesn't look the way it's portrayed in movies or on TV. Look for atypical or unsettling behaviors that lead to a feeling that something is off.
- Does the person appear scared, anxious or afraid to speak or make eye contact?
- Does the person appear to be under the influence of a substance?
- Are there signs of physical or mental abuse, neglect, or self-harm?
- If a seemingly parent and child, does the relationship appear "normal" with a clean, healthy, appropriately dressed child?
- Are there multiple individuals under the control of one person?

## How Do I Respond?

- CALL 911 FIRST**
- THEN CALL OR TEXT**

The National Human Trafficking  
Hotline at **888-373-7888**  
HELP or INFO to **BeFree 233733**

- Trust your instincts! Report any suspicious behavior.
- Be the best witness. Take notes – report important details.
- Do not approach the trafficker or victim.