

Naturalistic Driving Research Symposium 2018

USING EUROPEAN NATURALISTIC DRIVING DATA TO ASSESS SECONDARY TASK ENGAGEMENT WHEN STOPPED AT A RED LIGHT

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SECONDARY TASK ENGAGEMENT

- The engagement in secondary tasks is common among drivers around the world
(e.g., Dingus et al., 2016; Prat, Planes, Gras, & Sullman, 2014; Stutts et al., 2003; Thulin & Gustafsson, 2004)
 - In addition to “traditional” secondary tasks (e.g., smoking, eating or drinking), drivers often engage in “technology based” secondary tasks (e.g., cell phone conversation or texting)
 - Texting has increased in recent years, particularly among younger drivers
(Nelson, Atchley, & Little, 2009; Young & Lenné, 2010)
- Adverse effects on driving performance
(e.g., Alm & Nilsson, 1994; Patten, Kircher, Östlund, & Nilsson, 2004; Strayer & Drews, 2004)

SELF-REGULATORY STRATEGIES

- Research indicates that drivers use various forms of self-regulatory strategies to accommodate secondary task engagement while driving, e.g. by ...
 - ... adjusting driving behavior
 - **Slowing down**
(e.g., Haigney, Taylor, & Westermann, 2000; Rakauskas, Gugerty, & Ward, 2004; Patten, Kircher, Östlund, & Nilsson, 2004)
 - **Increasing distance to the lead vehicle**
(e.g., Hosking et al., 2007; Ishida & Matsuura, 2001; Strayer & Drews, 2004)
 - **Avoiding lane changes**
(Beede & Kass, 2006)

SELF-REGULATORY STRATEGIES

- Research indicates that drivers use various forms of self-regulatory strategies to accommodate secondary task engagement while driving, e.g. by ...
 - ... adjusting driving behavior
 - ... selecting situations in which the driving task demand is low
 - When the car is moving slowly
(e.g., Naujoks, Purucker, & Neukum, 2016)
 - When the car is stopped, e.g. at a red light
(e.g., Stutts et al., 2005; Tivesten & Dozza, 2014)
 - Still - diversion of attention away from the roadway leads to a reduction of situation awareness
 - Risk for unsafe driving (in particular when the vehicle has to be set in motion again *before* the task has been completed)
 - Especially relevant for a secondary tasks like texting (due to long off-road glances)

SECONDARY TASK ENGAGEMENT AT RED LIGHTS

- So far, there are only a few studies that looked into secondary task engagement while waiting at a red light, mostly focusing on the prevalence of secondary task engagement
(e.g., Huth, Sanchez, & Brusque, 2015; Huisingh, Griffin, & McGwin Jr., 2015; Kidd, Tison, Chaudhary, McCartt, & Casanova-Powell, 2016)
- Most of these studies are roadway observational studies
 - They only investigate *if* secondary tasks occur, but not *how* secondary tasks are performed (regarding secondary task initiation and conclusion, glance behavior, etc.), which is relevant for the assessment of self-regulatory strategies
 - Naturalistic driving data can provide valuable insights

GOAL OF THE PRESENT STUDY:

Investigation of drivers' secondary task engagement while waiting at a red light using European naturalistic driving data



How often do drivers engage in which secondary tasks while waiting at a red light?



How do secondary task initiation and conclusion relate to the actual red light episode?



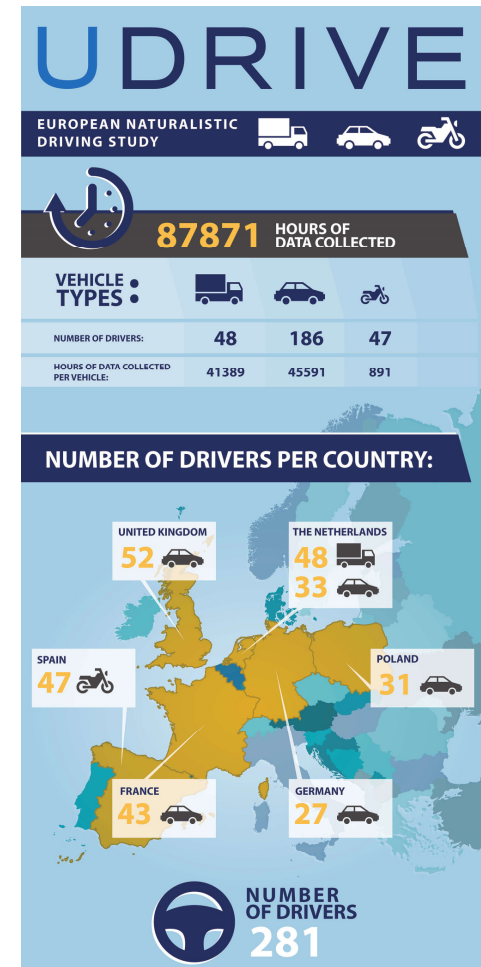
How can texting while waiting at a red light be characterized (especially with regard to glance behavior)?

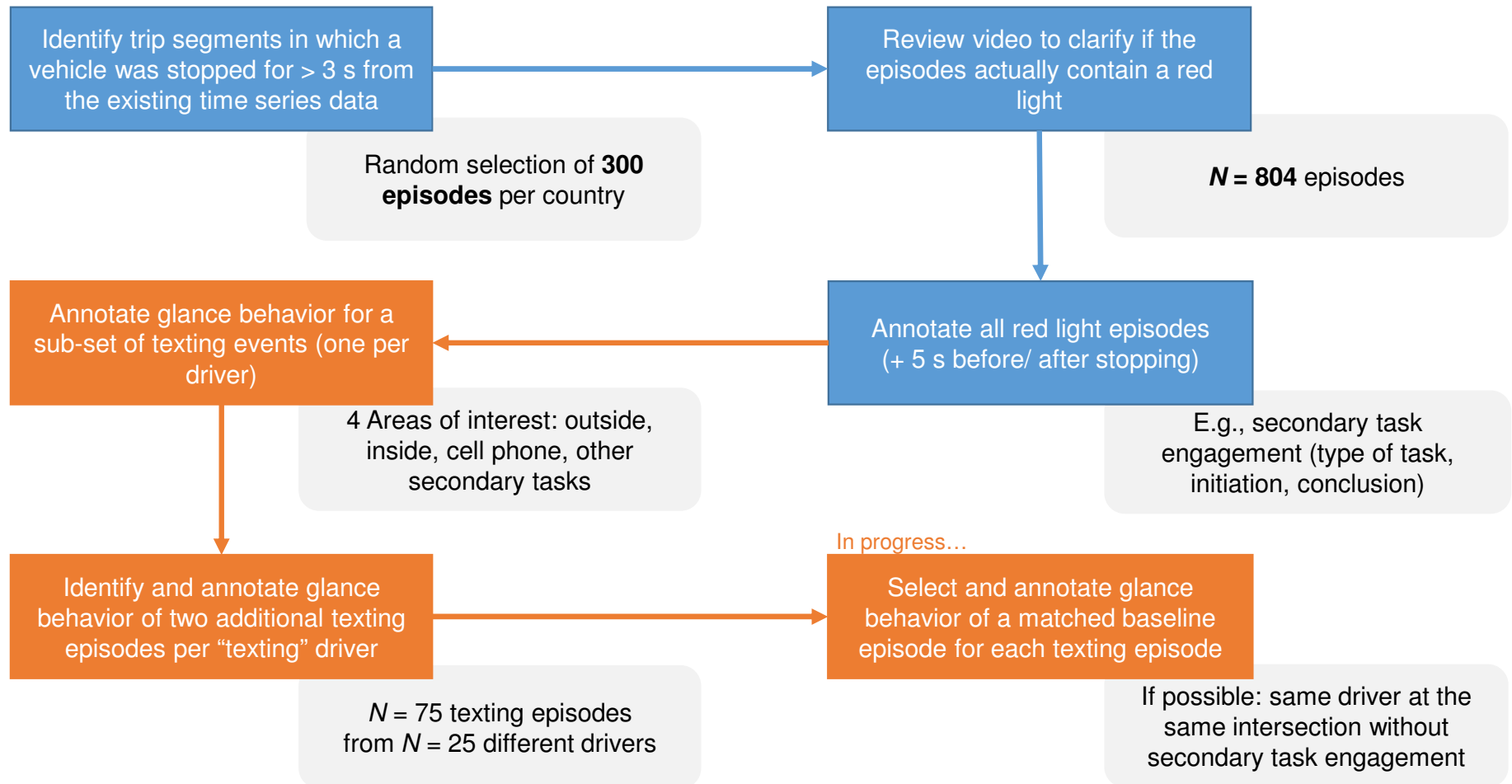
UDRIVE – European naturalistic driving study

- First large-scale European naturalistic driving study
- Collection of naturalistic driving data for over two years for cars, trucks and powered two-wheelers
- Cars were equipped with:
 - **Data acquisition system**
(to collect GPS position, speed, brake pressure, yaw rate, steering wheel angle, etc.)
 - **7 cameras**
(3 foward cameras, cabin camera, cockpit camera, face camera, feet camera)
 - **Smart cameras (MobileEye)**
(to detect other road users)



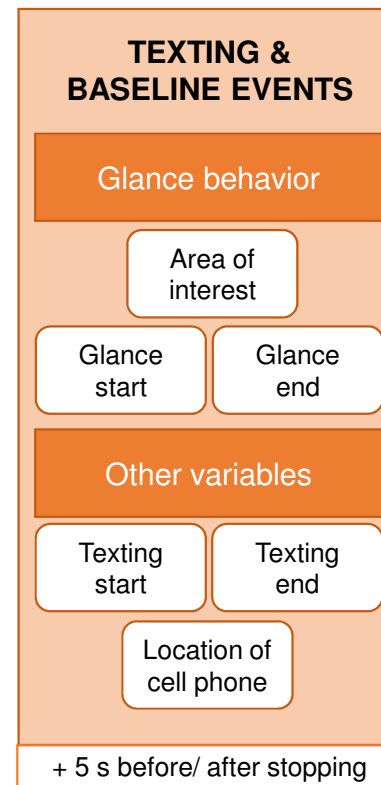
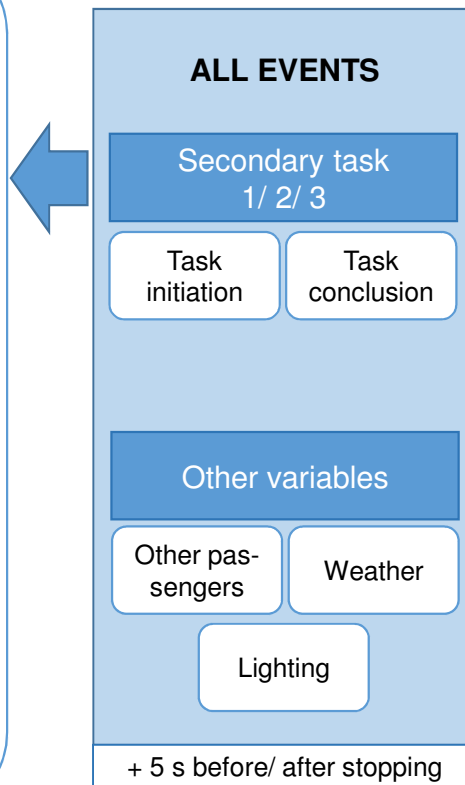
Castermans (2017)





ANNOTATIONS









No secondary task
 Passenger interaction
 Cell phone – conversation (hand-held) } merged
 Cell phone – conversation (hands-free) } merged
 Cell phone – texting, browsing, dialling
 Cell phone – reading (hand-held) } merged
 Cell phone – reading (hands-free) } merged
 Cell phone – holding } merged
 Cell phone – checking } merged
 Eating/ drinking } merged
 Smoking } merged
 Personal grooming
 Adjusting/ monitoring radio or climate control
 Object interaction
 External distraction
 Adjusting/ monitoring navigation system } merged
 Reading/ writing } merged
 Other } merged



A glance was defined according to the ISO 15007-1:2014.

- **Outside:**
Glances to the outside (e.g., through windshield, side windows, side mirrows, rear mirrow)
- **Inside:**
Glances to the inside of the vehicle (associated with the driving task, e.g., looking at speedometer)
- **Cell phone:**
Glances to the cell phone
- **Other secondary tasks:**
Glances to other secondary tasks (e.g., radio or climate control)

OVERVIEW OF THE DATASET

		Episodes			Ø Age (SD)
All countries		804	78	81	44 (13.16)*
Netherlands		162	15	16	45 (13.31)*
Germany		161	11	15	45 (17.15)*
Poland		161	11	18	38 (7.86)*
Great Britain		163	25	13	46 (13.63)*
France		157	16	19	44 (11.82)

Traffic light time
in seconds 

M 27

SD 21.10

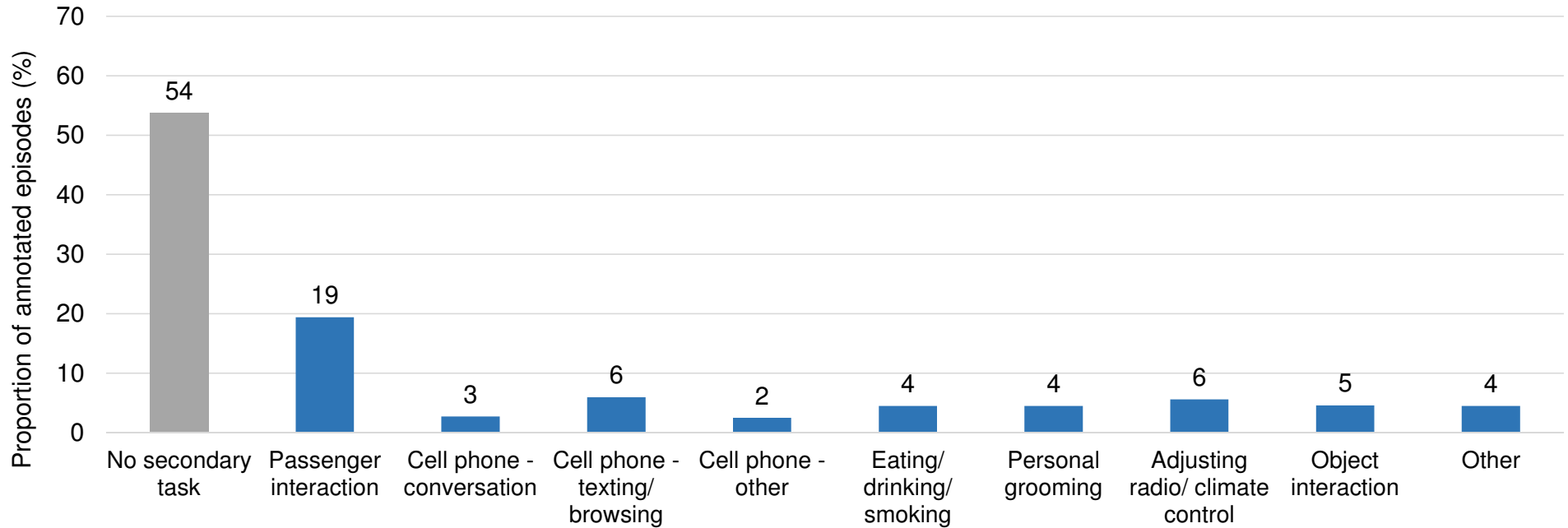
Min 3

Max 137

* Missing values for age

FREQUENCY OF SECONDARY TASK ENGAGEMENT

- Engagement in secondary tasks while waiting at the red light ($N = 804$)



RELATION TO THE RED LIGHT EPISODE 🕒

- Proportion (in %) of secondary tasks initiated/ concluded while waiting at the red light ($N = 270$)

Type of secondary task	Initiation and conclusion while standing	Only initiation while standing	Only conclusion while standing	Neither initiation nor conclusion while standing
All secondary tasks	51	11	17	21
Cell phone conversation	9	5	9	77
Cell phone texting, browsing, dialing	40	10	27	23
Cell phone other	70	10	20	0
Eating, drinking, smoking	8	22	6	64
Personal grooming	47	22	22	8
Adjusting radio or climate control	82	0	13	4
Object interaction	76	3	22	0
Other	65	15	12	8

Note. Passenger interaction excluded.

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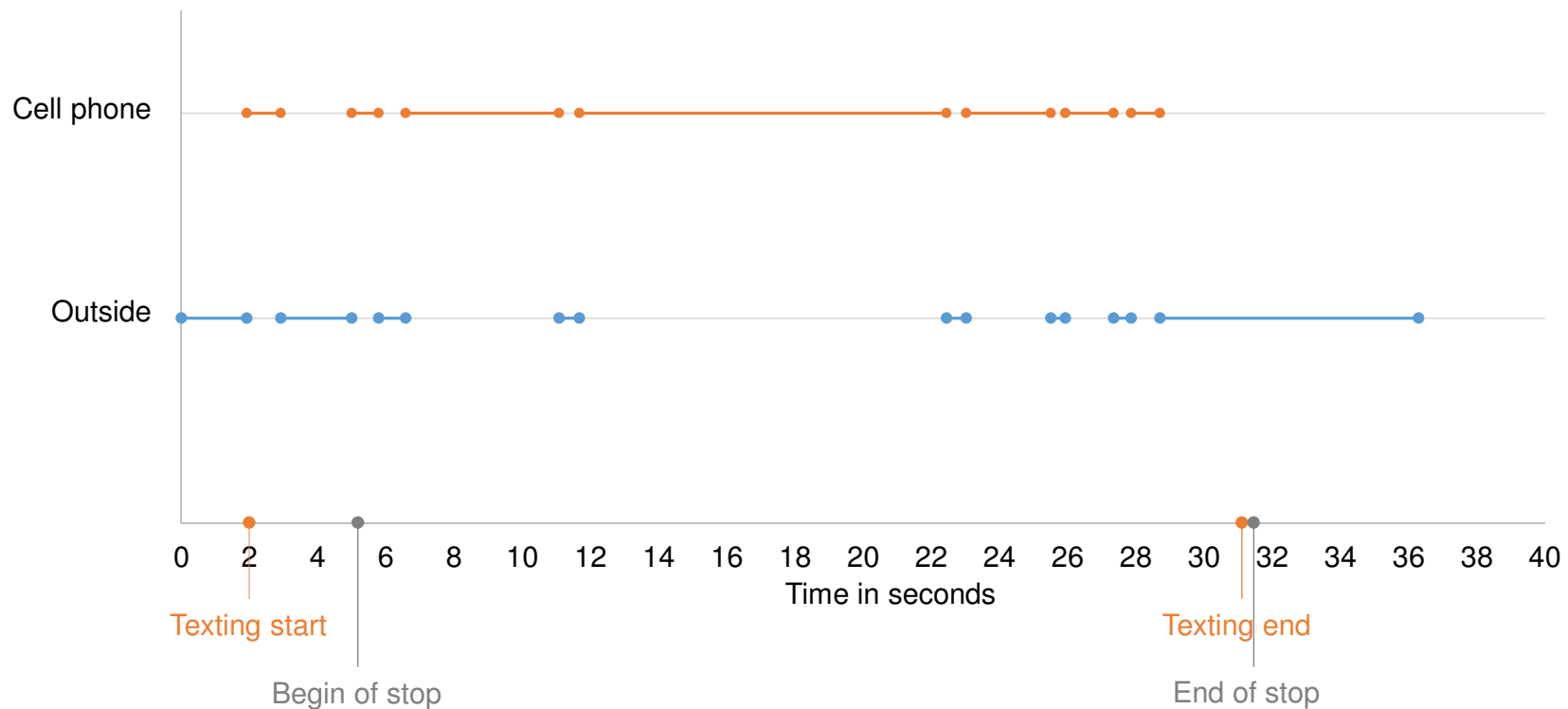
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Texting, browsing, dialing was significantly more frequently **initiated** ($\chi^2(1) = 8.419, p = .004, \phi = .347$) as well as **concluded** ($\chi^2(1) = 14.197, p < .001, \phi = .450$) while waiting at the red light compared to cell phone conversations.

Note. Passenger interaction excluded.

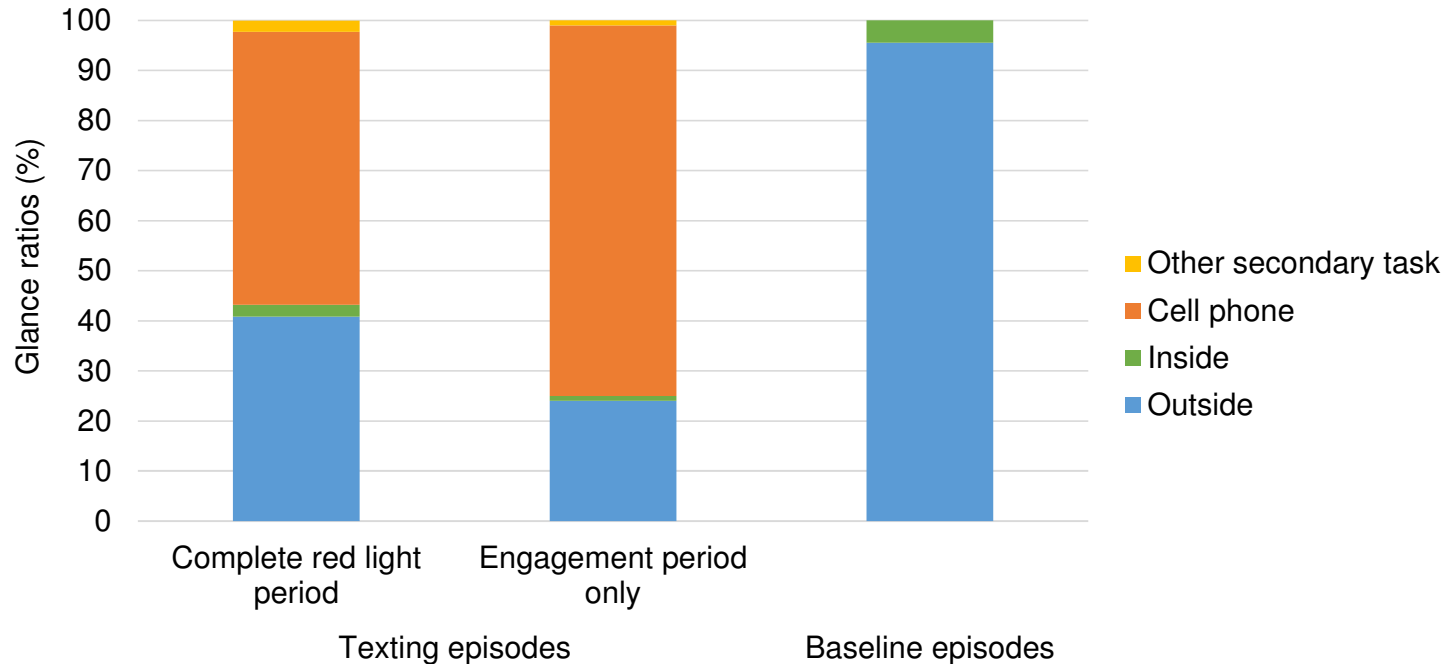
CHARACTERIZATION OF TEXTING WHILE WAITING AT A RED LIGHT

- Glance pattern while texting for one prototypical texting episode (from begin to end of waiting period)



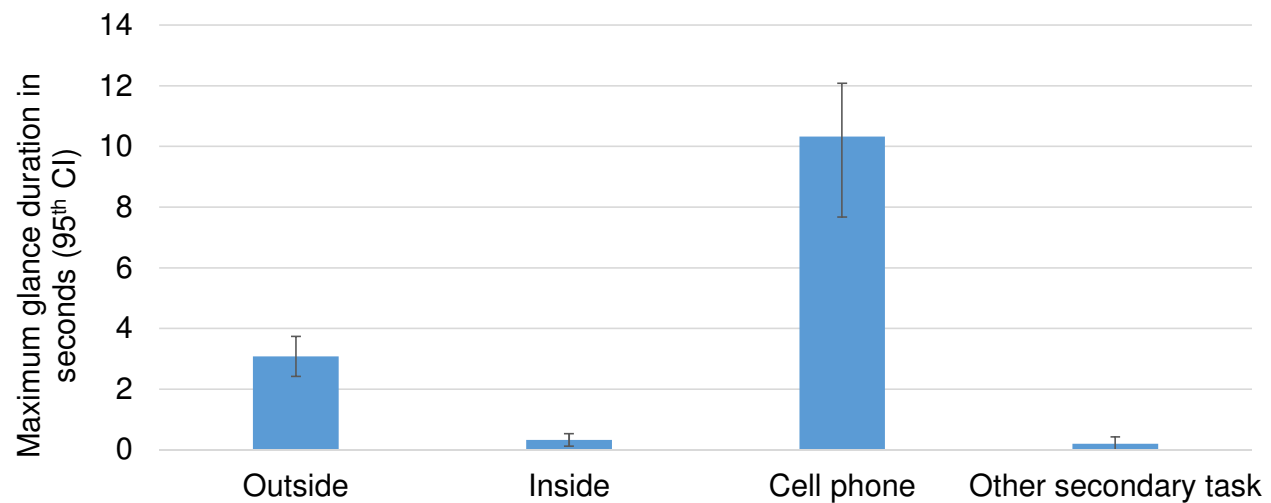
CHARACTERIZATION OF TEXTING WHILE WAITING AT A RED LIGHT

- Mean glance ratios for the four AOIs for texting episodes when analyzing the complete red light period and when analyzing the engagement period only ($N = 75$), contrasted with glance ratios in the baseline episodes ($N = 25$)



CHARACTERIZATION OF TEXTING WHILE WAITING AT A RED LIGHT

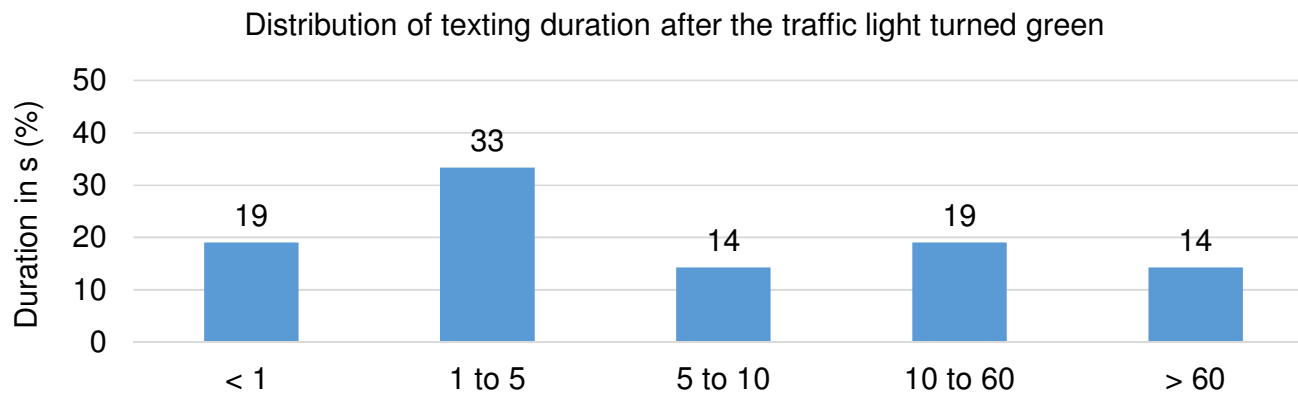
- Maximum glance duration to each of the four AOIs for texting episodes when analyzing the engagement period only ($N = 75$)



	Outside	Inside	Cell phone	Other secondary task
<i>M</i>	3.08	0.32	10.33	0.20
<i>Min</i>	0.00	0.00	2.00	0.00
<i>Max</i>	19.70	6.48	35.61	7.80

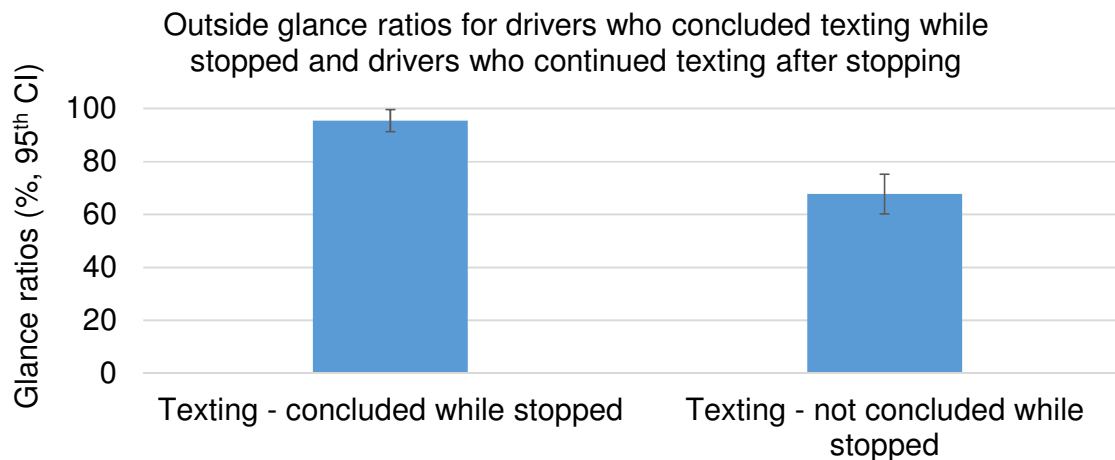
CHARACTERIZATION OF TEXTING WHILE WAITING AT A RED LIGHT

- Continuation of texting after the traffic light turned green
 - In 57% of all texting events, texting was continued after the traffic light turned green
 - For these events: texting was finished on average 35 s after the vehicle started moving again ($SD = 91.04$, $Mdn = 4$ s, $Min = 1$ s, $Max = 448$ s)
 - Most of the texting events were finished within 5 s after the vehicle started moving again; but: there were some events in which texting was continued for more than 1 minute



CHARACTERIZATION OF TEXTING WHILE WAITING AT A RED LIGHT

- Continuation of texting after the traffic light turned green
 - Comparison of the outside glances of those drivers who concluded texting while stopped ($N = 32$) and those drivers who continued texting ($N = 43$) in the 5 s after the vehicle started moving again showed a statistically significant difference regarding outside glance ratios ($t(63.610) = -6.559, p < .001, d = -1.53$)
 - Drivers who continued to text after the car was set in motion again spent 27% less time glancing to the outside than drivers who concluded texting while stopped



DISCUSSION & CONCLUSION

- Drivers engaged in secondary tasks in almost half of the analyzed red light segments
- This prevalence is much higher than reported in observational studies from different European countries that are not restricted to red light contexts
(Sullman, 2012; Prat, Planes, Gras, & Sullman, 2014; however, for prevalence in the US see Dingus et al., 2016)
- Drivers seem to prefer this low-demand situation for secondary task engagement
- In-depth analyses of texting episodes showed that drivers who texted while waiting at a red light spent most of the time looking at their cell phone with a mean maximum glance duration of more than 10 s
- Potentially unexpected events remain unobserved
- Risk when driving is resumed
- A considerable portion of texting events were concluded far outside the red light episode
- Adverse effects on glance behavior - drivers who continued to text showed lowered percentages of outside glances after the traffic light turned green
- Implications for traffic safety

THANK YOU FOR YOU ATTENTION!

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DESCRIPTION OF THE TEXTING SAMPLE

		Episodes			Ø Age (SD)
All countries		75	16	9	43 (12.35)*
Netherlands		21	5	2	45 (14.44)
Germany		6	2	2	51 (0.00)*
Poland		15	2	3	37 (8.83)*
Great Britain		15	4	1	38 (12.37)*
France		18	4	2	45 (13.51)

* Missing values for age