



DRIVECAM PROGRAM AND DRIVER FATIGUE

Interventions and client best practices

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1. Lytx – who we are, what we do
2. Our clients
3. Fatigue strategies and results



Founded in 1998, Based in San Diego and 400+ team members

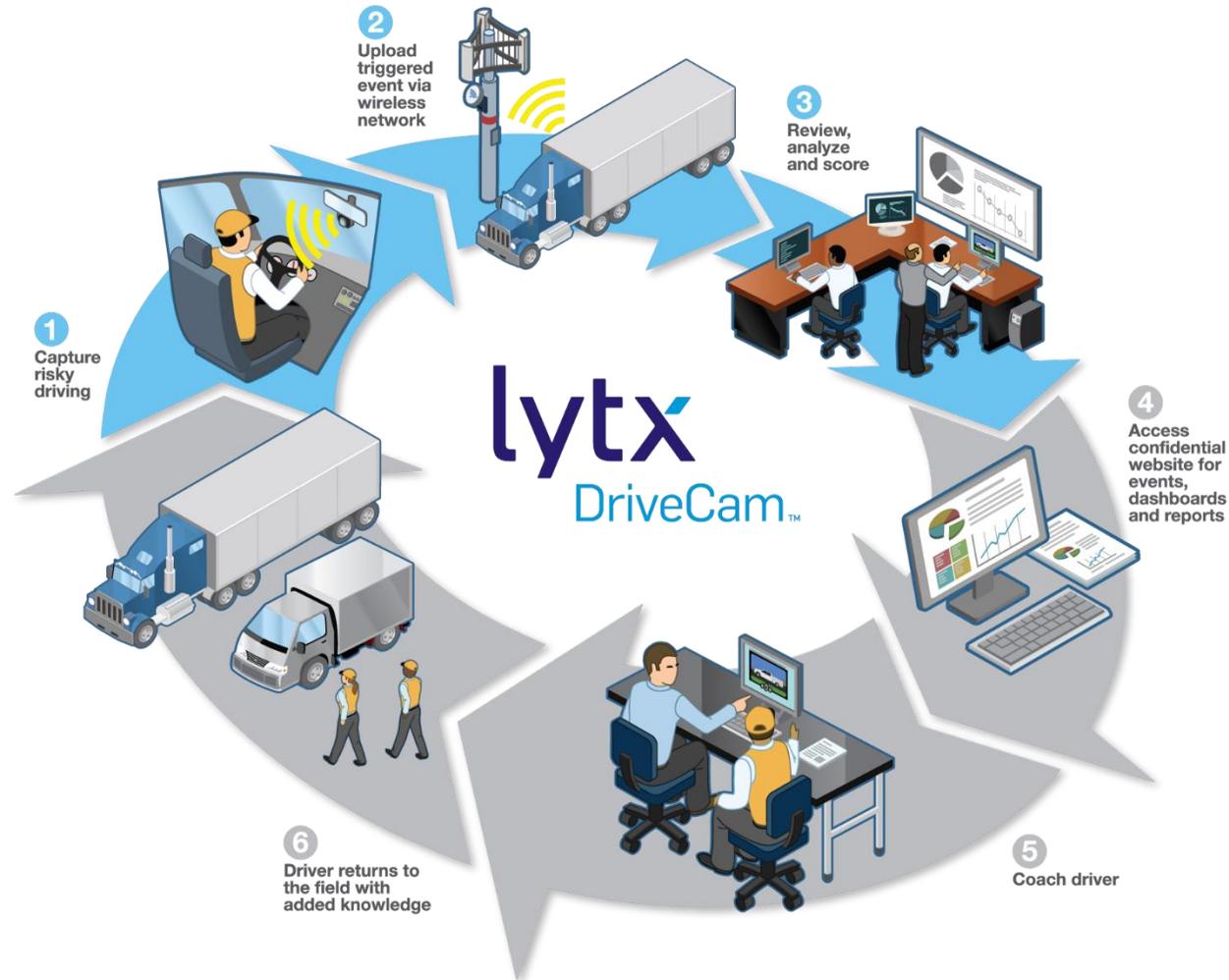
1500 Clients with more than 400,000 vehicles

Trucking, Waste-Recycling, Bus/Motor Coach, Service, Distribution,
EMS, Government, Aggregate, Hazardous Cargo, Taxi/Limousine

Equivalent of Every US Roadway Traveled Once Per Hour Every Day

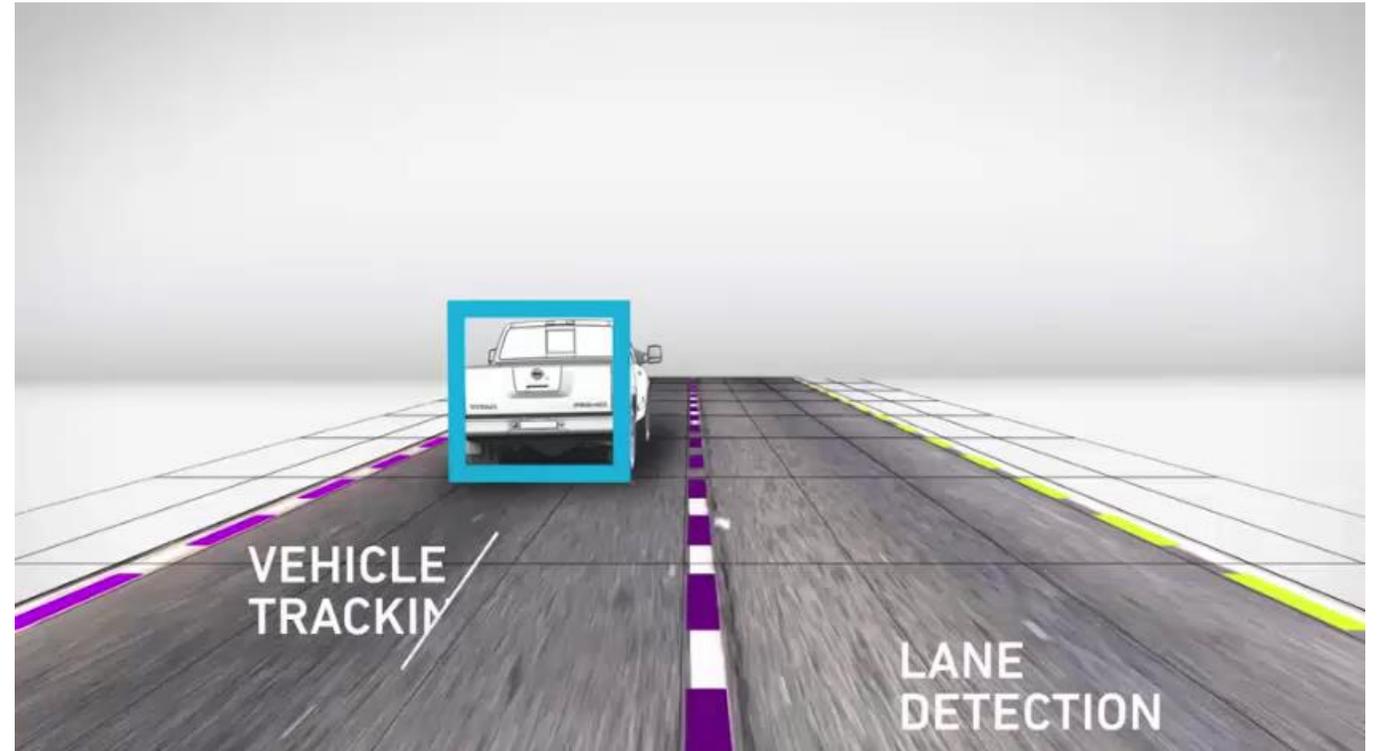
THE LYTX DRIVECAM PROGRAM

[Sample Video](#)



DriveCam In-Vehicle System

- Continually carrying an 8 second buffer of all data streams
- Comprehensive suite of trigger mechanisms to capture safety critical, near-collision and collision events
 - Standard Suite: Excessive g-force, posted or maximum speed violation, manual trigger by driver
 - ActiveVision Upgrade: sustained close following, near frontal collision, lane fitness and lane departure, rolled stop sign and others in the works



THE LYTX DRIVECAM PROGRAM



How our Clients Manage Fatigue

1. It varies widely
2. Best practices use “Full Court Press” approach
 - a. Culture: safety over productivity
 - b. Policies/procedures, education and training
 - c. Monitoring and follow-up
 - d. In-vehicle active safety systems
 - e. C-level to driver commitment
3. Roll of DriveCam Program
 - a. Monitor individual driving performance
 - b. Confirm performance issues with human review
 - c. Create framework for convenient and effective coaching
 - Current performance, performance compared to peers and performance over time
 - d. Monitor and report manager/coach performance
 - e. Monitor and report division and overall company performance

Unexpected Synergies and Outcomes



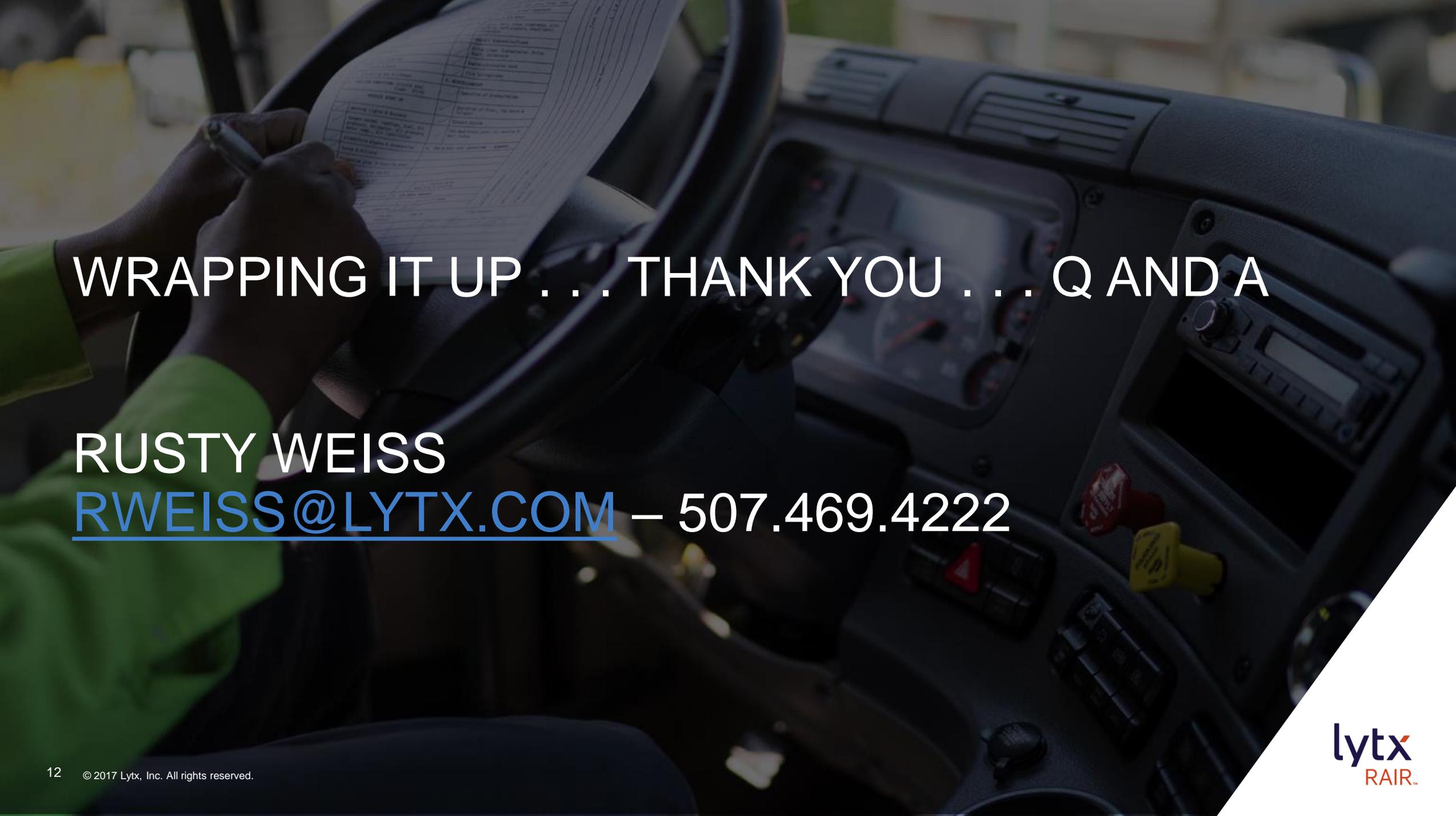
Unexpected Synergies and Outcomes



Client Feedback and Outcomes

“When you review a video with a driver that is falling asleep behind the wheel you skip the denial and get down to the root cause and solution very quickly. We had team drivers that couldn’t stay awake at night but are model drivers in the daytime. We rearranged assignments and kept our drivers on the road rather than terminating them.” – Donn Smith, Schugel Trucking

“We didn’t know some drivers were using the LDW system to extend their time on the road when fatigued. He would set his cruise control and catch a short nap until the LDW system alarmed.”
- Clay Merches, RoadRunner Transportation

A person wearing a green safety vest is sitting in the driver's seat of a vehicle, writing on a checklist. The checklist is held in their left hand, and they are using a pen in their right hand. The vehicle's dashboard and steering wheel are visible in the background.

WRAPPING IT UP . . . THANK YOU . . . Q AND A

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