

Alexandria, VA

May 17-25, 2015



9TH INTERNATIONAL CONFERENCE ON MANAGING PAVEMENT ASSETS

*Moving Pavement Management beyond the
Short-Term: Embracing Innovation &
Addressing Sustainability, Accountability, and
Improved Performance*



Overall Theme

- ***Moving Pavement Management beyond the Short-Term: Embracing Innovation and Addressing Sustainability, Accountability & Improved Performance***



Conference Sub-themes

1. **Innovations** that will make possible the “next generation” of pavement management systems;
2. **Sustainable** design, construction, maintenance and operation of pavement assets;
3. **Performance management**, implementation targets and contractual requirements;
4. Practice and approaches to increase **accountability** of the various asset management stakeholders;
5. National and international **case studies** of innovative, effective, and sustainable pavement management practices and applications.

Website

www.ICMPA9.org

The screenshot shows a web browser window displaying the website for the 9th International Conference on Managing Pavement Assets (ICMPA9). The browser's address bar shows the URL <http://www.cpe.vt.edu/icm9>. The website header includes the Virginia Tech Transportation Institute logo and the conference title. Below the header is a large aerial photograph of a complex highway interchange. A banner below the photo states the dates and location: **May 18-21, 2015 • Washington D.C. Metropolitan Area • U.S.A.**

The main content area is divided into three columns:

- Left Column (Navigation):** A vertical list of links: Home, Agenda, Lodging & Travel, Call for Papers, Sponsors & Exhibitors, Social Activities, Transportation Pooled-Fund, Registration, and Conference Committees.
- Middle Column (Home):**
 - Home:** A paragraph describing the organizing bodies: The Transportation Research Board (TRB), the Virginia Department of Transportation (VDOT), Virginia Tech, the Federal Highway Administration (FHWA), and the American Association of State Highway and Transportation Officials (AASHTO).
 - Topics of discussion will include:** A numbered list of five topics related to pavement management systems, sustainable design, performance measurement, stakeholder accountability, and innovative practices.
 - The theme proposed for the conference is "Moving Pavement Management beyond the Short-Term: Embracing Innovation and Addressing Sustainability, Accountability, and Improved Performance."** A paragraph explaining the conference's focus on long-term challenges and a broad audience.
- Right Column (Notices and Sponsors):**
 - Notices:** A call for papers announcement stating that submission is open and abstracts must be received by March 15, 2014.
 - Conference Organizers:** Logos for Virginia Tech Transportation Institute, U.S. Department of Transportation Federal Highway Administration, VDOT Virginia Department of Transportation, AASHTO THE VOICE OF TRANSPORTATION, and TRB.
 - For questions regarding the conference, please contact:** A section for contact information.

At the bottom left of the page, there is a circular logo for the TRB 9th International Conference on Managing Pavement Assets, featuring a globe and the text "MAY 18-21, 2015 in Washington D.C.".

Location

- **Alexandria, Virginia, U.S.A.**
 - ✓ **“A Capital Location” for ICMPA9**
 - ✓ **In the Washington, D.C. Metropolitan area**
 - ✓ **Charming waterfront city across the Potomac River**
 - ✓ **Nation’s 3rd oldest national historic district**
 - **early-American architecture**
 - **thriving art scene**
 - ✓ **Easily walkable, surprisingly sophisticated, eco-friendly and accommodating**

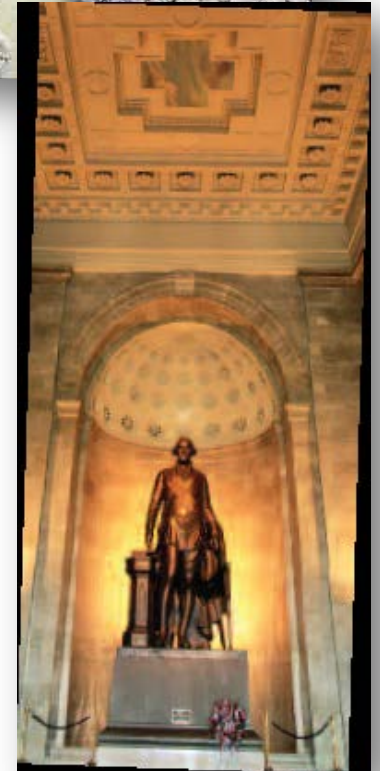


Venue



- **The Westin Alexandria**
 - ✓ **Excellent accommodations**
 - ✓ **Space for plenary and breakout sessions + exhibits**
 - ✓ **2 block from a Metro station**
 - ✓ **Additional hotels within walking distance**

Many Touristic Optional Activities In the Washington DC Area



Technical Activities

- **Executive panel**
- **Tutorials/ workshops**
- **Inspiring keynote speakers**
 - ✓ **Leaders in the pavement management field**
 - ✓ **Experts from outside our area (statistician) that challenge our preconceptions**
- **Paper sessions**
- **Panel discussions**
- **Technical tours**

Other Technical Activities

- **Innovation prizes** for exhibits & papers
- **Exhibition** for equipment and data service providers, organizations
- A “challenge” exercise **for students and/or young professionals under 30**



Tutorials & Workshops

- **Pre-conference**

- ✓ **Pavement Management 101**
- ✓ **Performance Measures / MAP-21**
- ✓ **PM in developing countries**
- ✓ **Financial Assessment & Risks in Road PPPs**



Social Activities

- **Reception**
- **Gala dinner**
- Optional cruise dinner
- Spouse program (tours)
- Optional activities for children
- **Optional post-conference tours**



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